Cider
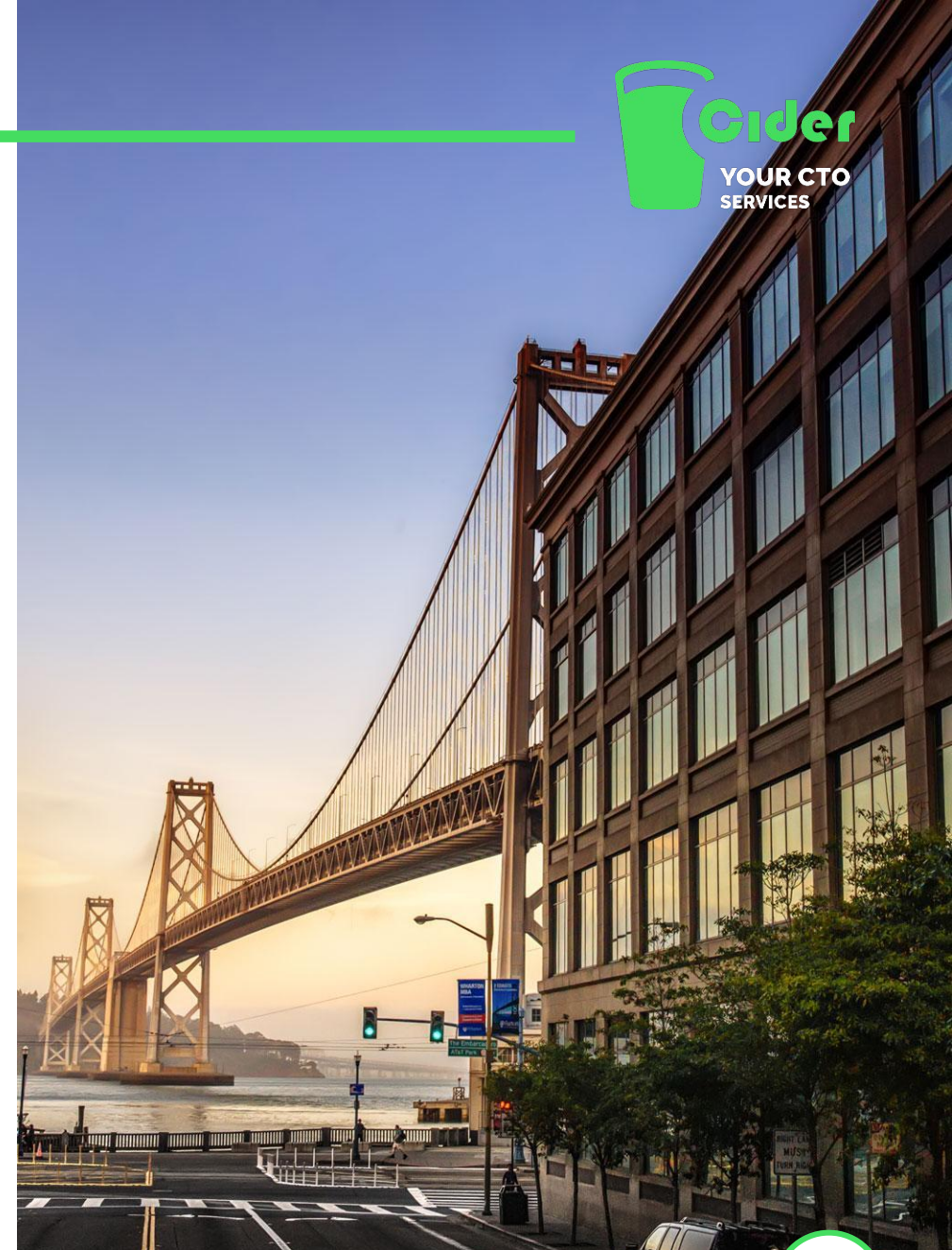
YOUR CTO
SERVICES

FINANCE & HEALTHCARE
PORTFOLIO

Company Overview

Company based in the heart of Silicon Valley

» Sources best talent around the world in order to deliver highest quality product.

» Ensures projects are delivered in the least possible time with primary concentration on product quality via transparent agile methodology.

» Envisions project delivery to be a process built on honesty with focus on clear communication between stakeholders and offshore development teams.

» 100% US based contracts and financial transactions.

Our Team

Core team is based in SF Bay Area

Ilya Lipovich

CEO
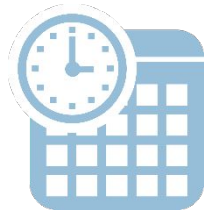15 years of enterprise management with Finance and Operations background.

Extended teams are spread across 50 development studios around the world

Why Develop with Cider?

Cider
YOUR CTO SERVICES

Our Best Features

Transparent project management.

Weekly Stand-ups and daily updates on current and completed tasks.

Each resource focuses on one project at a time.

10 years specializing in mobile app and web development.

We source extremely talented, creative and technical resources at significantly lower cost compared to our competitors.
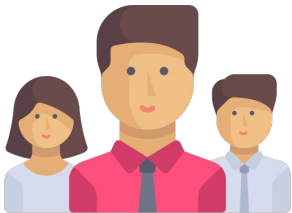
We have expertise across different industries, including healthcare, fitness, social, finance, eCommerce and games.

How will you take our CIDER?
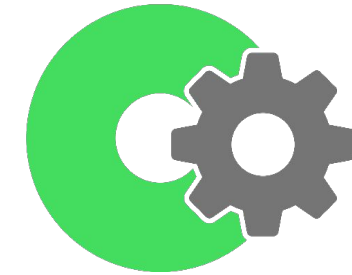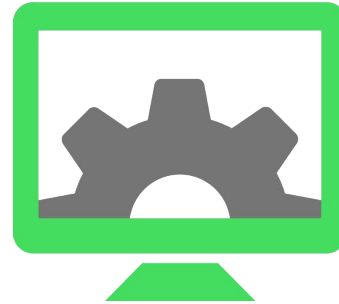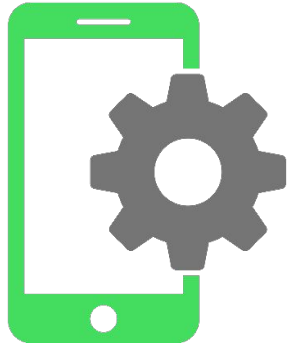
YOUR CTO SERVICES

Resources managed by CIDER PMs

Resources managed by Client

Independent CIDER contractors

Areas of Technical Expertise

Mobile Development

» iOS, Android and Microsoft
» C++ cross platform
» Unity 2/3D
» JavaScript and HTML5
» Backend: Java and Parse
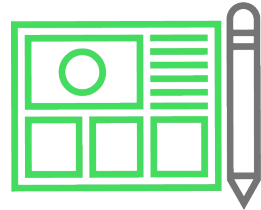
+ other most widely used methods

Web Development

» WordPress
» Magento E-Commerce
» Drupal
» Joomla
» Ruby on Rails

Other areas of Software development

» Salesforce (SFDC)
» Amazon Web Services (AWS)

Marketing Support

UX / UI Design

Strategy

SEO / SEM

Digital Advertising

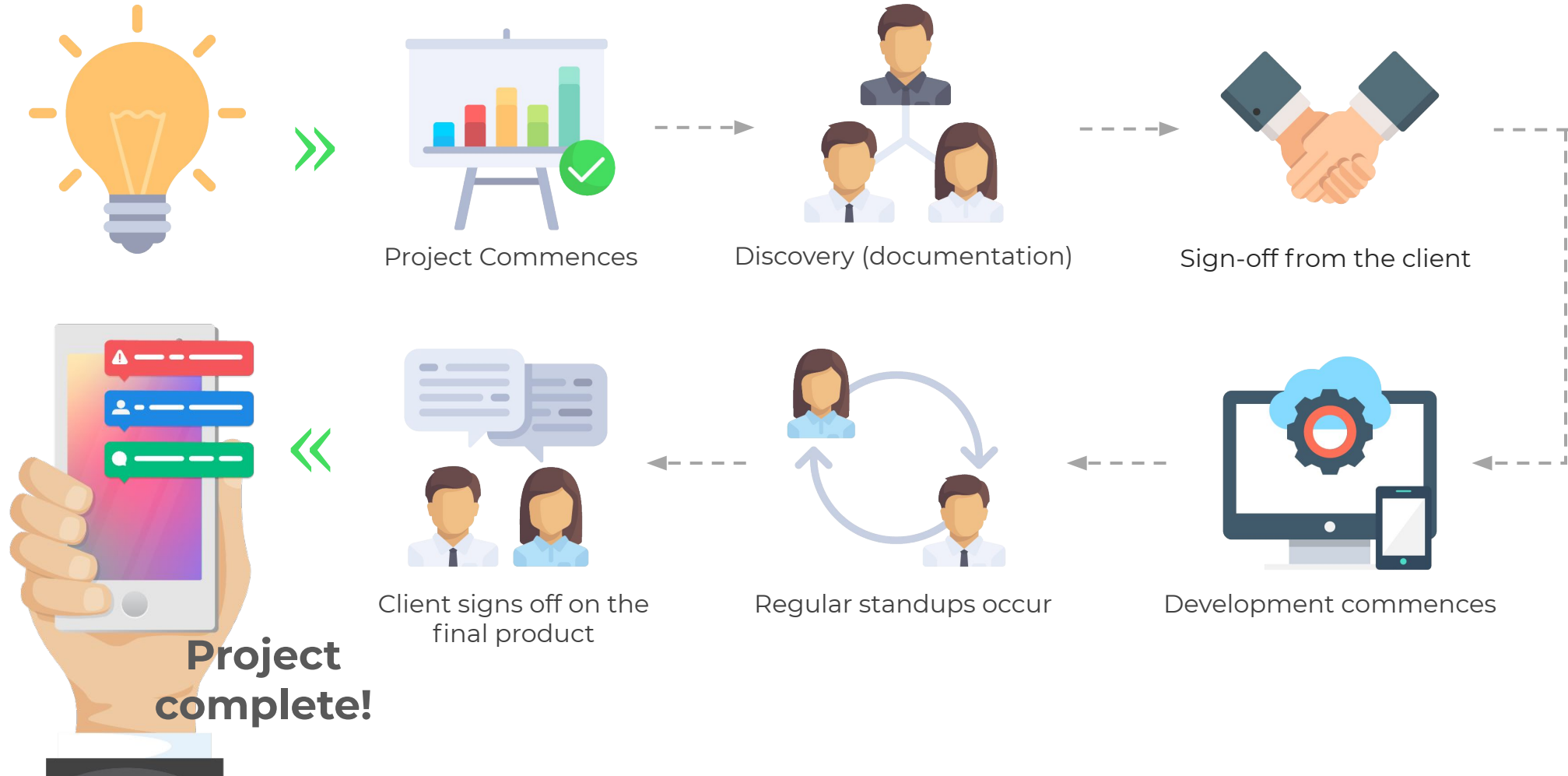Lead Generation
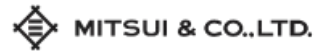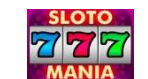
Analytics

This is how it's done!

Project Commences

Discovery (documentation)

Sign-off from the client

Client signs off on the final product

Regular standups occur

Development commences

Project complete!

Our Clients

XTRADE
Online CFD Trading

Trade the markets **anytime & anywhere**

GOAL

Our main goal was creation of a cross-platform mobile app for traders with dynamic loading data, which can be updated without reloading to store.Xtrade app offers professional trading functionality with a simplistic user friendly outface.
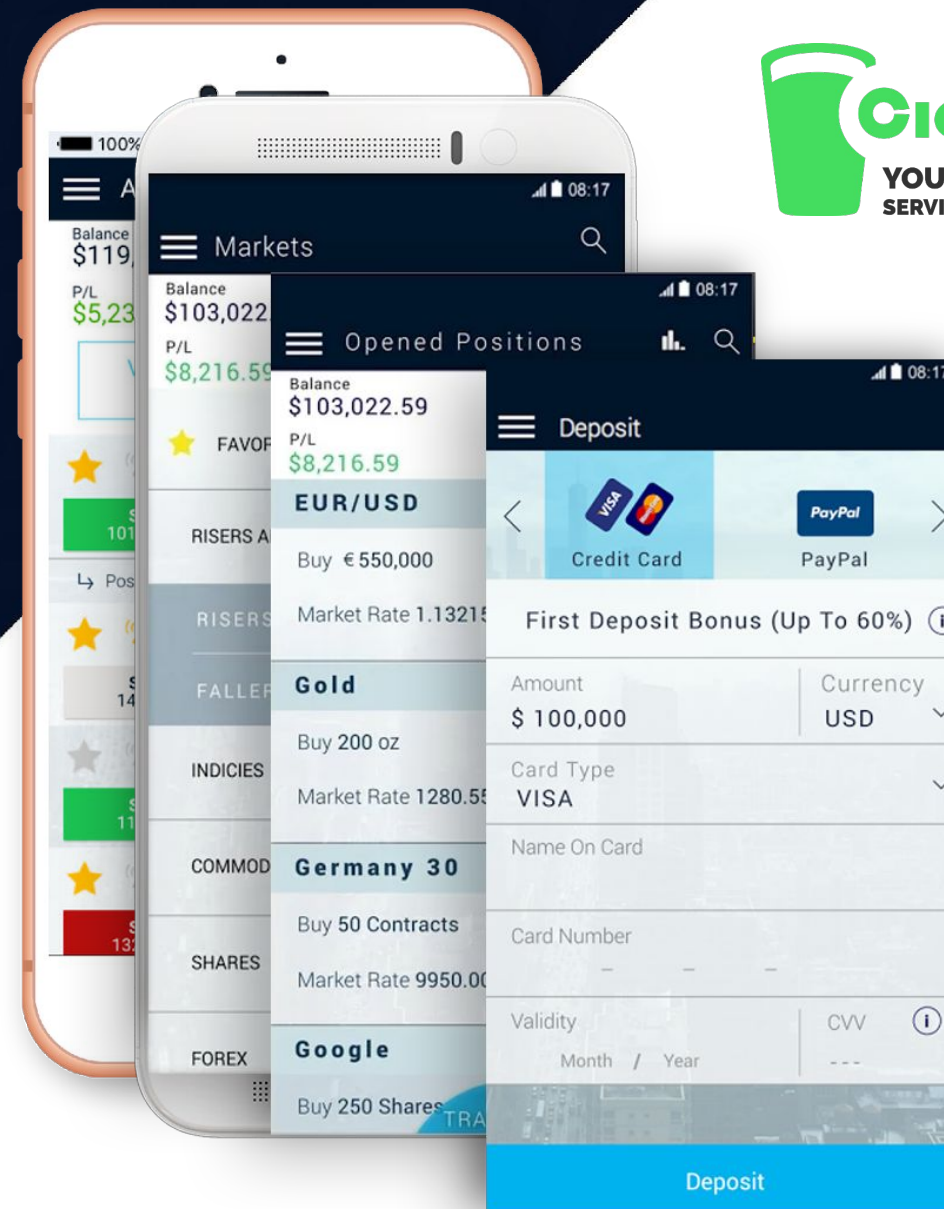
TECHNOLOGIES

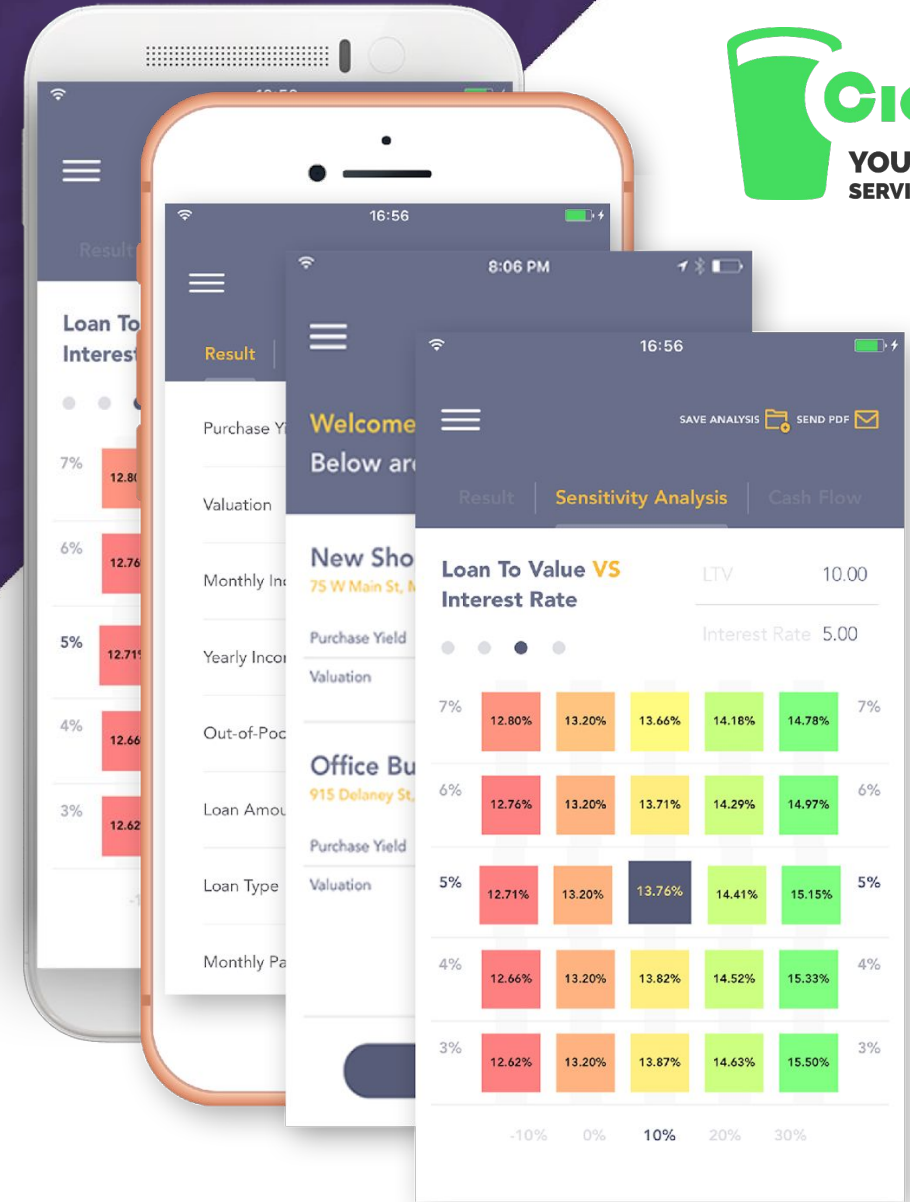| WebView	Java
Objective - C	

AQARI
The Real Estate Analysis App

GOAL

Our goal was to build a Real Estate Investment & Acquisition Application that allows users to analyze potential real estate investments. The application allows users to calculate various financial and real estate metrics, catered to their situation in just a few minutes. It allows the user to customize the analysis to their specific acquisition and the app will generate DCF Cashflows and Financial Results (IRR, ROI, Debt Coverage, Etc) in a clear and easy to understand way.

TECHNOLOGIES

Android SDK
iOS SDK
Google API
Firebase
JS

uActive
Health and Fitness Tracking App

uActive provides a complete overview of your daily activity and measures the effectiveness of your workout.

TECHNOLOGIES

AFNetworking	Flurry
CoreData	Twitter
XCtest	Facebook
Storyboard	StoreKit

GOAL

The goal was to create an iOS app that consolidates information from all of the popular trackers such as pedometer, smart watches, and sports bracelets.
It tracks the dynamics of physical activity and individual indicators to provide a fuller picture of your workout effectiveness. The app also generates a PDF report that can be easily shared.

ambio|tex
understand your heartbeat

YOUR CTO SERVICES

Is a product for measuring your vital data by **intelligent technology,** which is integrated into a **high-tech shirt.**

GOAL

Compared to many other products, our client wanted to develop an intelligent sports shirt with special components, by which the athlete would be able to capture his or her vital parameters and activities.

The main challenge was lack of details among the API documentation and questionable back-end architecture and.
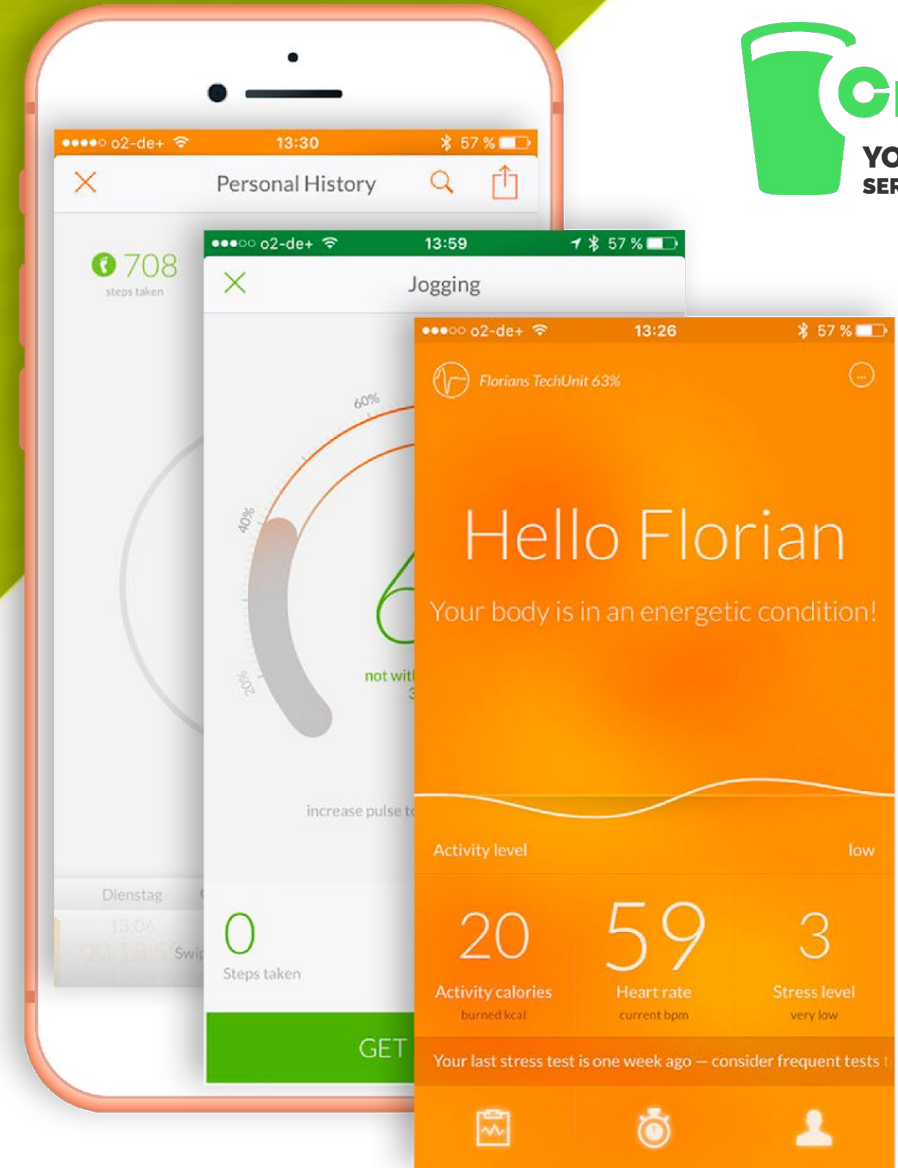
TECHNOLOGIES

ECG sensors

TechUnit   GPS Tracks

Bluetooth Low Energy

Whole Health is "The Trusted Name in Natural Health Products", creating quality and safe nutritional supplements.

We are maintaining Whole Health's website, updating current content and assisting in solving tech issues. In the nearest future we are planning complete redesign.

Magento™

FOR MORE INFORMATION

1-650-465-8555

www.getcider.com

info@getcider.com

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